

White Swan - a day of true elegance

THE WHITE SWAN IN PERFECT PARTNERSHIP, COLLABORATING WITH THE BEST IN THE BUSINESS

Set in the heart of Alnwick, The White Swan Hotel is a charming 300 year old Coaching Inn combining unique heritage with contemporary accommodation. Its famous Olympic Dining Room with ornate panelling and beautiful bay window is taken from the sister ship of the SS Titanic and creates a stunning backdrop for your wedding.

The White Swan holds a license to host civil marriage ceremonies and partnerships for up to 120 guests and has 57 contemporary bedrooms for your guests. The Hotel can be exclusively yours if you have 100 guests staying after your wedding, leading to a relaxing brunch the following day.

The General Manager, Paul Smith, has worked hard at increasing the profile of the venue and showing off the elegance and style it can offer for weddings. A series of Wedding events has helped in his venture.

"A swift call to Dawn Marie Wedding & Event Design resulted in our first Elite Wedding Event in October 2009. Dawn was able to introduce us to some of the regions best wedding suppliers, hand-picking them to match our venue, as well as giving us access to some of her other fantastic wedding events. Our attendance at the Elite Wedding Fair at The Sage Gateshead resulted in a flurry of enquiries and several bookings. Getting Dawn on board was a brilliant move, she has over 15 years experience in the wedding business arranging fantastic Fairs and Open Days, wedding planning for brides and in her consultation work to help businesses in the wedding industry. She guided us through the minefield of advertising and has really helped us develop our wedding trade. Her knowledge of this industry is vast and she is professional, fun, enthusiastic and a pleasure to work with."

The next Wedding Fair is on Sunday 24th October, 12.30pm – 4pm and will include reception drinks, canapés, a tour of the facilities and the prize draw for the 'Win a Wedding' competition held in conjunction with Hitched magazine. You still have time to enter – go to www.DawnMarieWED.co.uk and click on Forthcoming Events to download the entry form. Both Paul Smith and Dawn Marie look forward to meeting you at The White Swan, Alnwick.

